

corporate sponsorship

Your sponsorship will provide unique exposure to community members who are passionate about humanitarian causes and support Mercy Corps efforts around the globe. The Voices house concert series is a rare opportunity to introduce your company in an intimate setting. As a corporate sponsor, your contribution will cover expenses for staging, sound, lighting and artist fees. In addition to the opportunity to connect directly with an influential and sought after audience through the intimacy of the house concerts, your organization will also receive exposure to brand your business name, product or services to thousands of people through Voices for Silent Disasters website, press and marketing materials. Through the money raised at the house concerts, our goal is to generate \$100K to go directly to Mercy Corps programs in northern Uganda. Your sponsorship will help make that happen!

by sponsoring \$3000, your company will receive these partnership benefits:

PARTNERS RECEIVE THE FOLLOWING EXPOSURE:

- **print:** company name and logo on brochures, postcards, invitations, event programs and thank-you notes
- **web:** logo on Voices website, myspace and facebook pages with links to your site
- **viral marketing:** logo inclusion on website blog with links to your site
- **email blasts:** logo inclusion on Voices email blasts with links to your site

ON-SITE PRESENCE:

- special recognition from stage during the presentation
- opportunity to provide attendees with gift and information about your company
- table sign at the event
- two tickets to the events

ADDITIONAL BENEFITS:

- opportunity to align your organization with Mercy Corps
- opportunity to provide attendees with promotional offer for your business
- opportunity to promote your involvement with Voices for Silent Disasters through your own sales and marketing channels

